

MARIS STELLA COLLEGE (AUTONOMOUS), VIJAYAWADA – 8

(Affiliated to Krishna University, Machilipatnam)

SYLLABUS

Subject: Service-learning Certificate Course

Semester: IV

Course Title: Gender Equality in Entrepreneurship

Course Code:

No. of Hours: 60 Hrs.

Credits: 2

Course Objectives

- To introduce students to the fundamental principles and practices of service-learning
- To foster a critical awareness of social, economic, and systemic inequalities by facilitating direct, reflective experiences
- To enable students to synthesise and apply discipline-specific theories to build projects that address community-identified needs.

Course Outcomes

CO1: Learning the concepts of service-learning & community engagement

CO2: Understand and experience the inequalities in the communities

CO3: Develop the skills of problem solving & reflective thinking

CO4: Applying the pedagogical concepts learned in the class to the community

UNIT-I Introduction to Service-Learning (10 Hrs.)

Concept of Service-learning - Service-learning in Indian Context – Need for Service-learning
Key components of service-learning - Role of Stakeholders - Principles of an effective service-learning - Models of Service-learning: Project Model, Charity Model, Social Justice Model – Elements of Service-learning project

UNIT-II Integrating Service-learning & Experiential Learning (20 Hrs.)

Introduction to Women Entrepreneurship & Gender Equality: Definition, Principles, Integrating service-learning methodologies with gender equality in entrepreneurship

- Process to identify and assess authentic community needs
- Construct Problem-solving models
- Project Planning: Goals, outcomes, timelines, resource mapping

- Stakeholder Analysis - NGOs, local bodies, and institutional partners
- Fieldwork methods - Surveys, Observation, Interviews
- Reflection in student circles
- Group discussion on Ethical Conduct in the community
- Peer feedback session

UNIT-III Capstone Project- Gender Equality in Entrepreneurship (30 Hrs.)

Activities:

- Case Studies on Gender Equality in Entrepreneurship: Gender roles & stereotypes
- Analysing the Systemic Barriers: Access to finance, networks, skills, technology, and biased social norms
- Finalising the community partner or venture idea
- Community Needs Assessment
- Fieldwork - Interviews, observations, stakeholder mapping
- Identifying gender-specific challenges
- Reflection in student circles
- Developing a Gender-inclusive business model
- Data analysis
- Documentation
- Impact Reflection & Reporting- Reports, Presentations, Infographics
- Peer feedback sessions

References

1. Butin, D. W. (2010). Service-Learning in Theory and Practice: The Future of Community Engagement in Higher Education. Palgrave Macmillan
2. Jacoby, B. (2014). Service-Learning Essentials: Questions, Answers, and Lessons Learned. Jossey-Bass
3. Bornstein, D., & Davis, S. (2010). Social Entrepreneurship: What Everyone Needs to Know. Oxford University Press
4. Brush, C. G., Greene, P. G., & Welter, F. (2010). Women Entrepreneurship and the Global Environment for Growth. Edward Elgar